



## About Purley John Fisher Rugby Football Club

Established in 1997 with the merger of Purley RFC and John Fisher Old Boys RFC, Purley John Fisher RFC prides itself in being one of the most successful and sociable rugby clubs in Surrey, and one of the leading clubs in Croydon. The club is based in Old Coulsdon with good transport links from London, Croydon and Purley via road, train and bus routes.

We have two full size rugby pitches, training floodlights, and a fully licensed clubhouse with a function room, Presidents lounge and two bars. Our changing rooms will allow for four teams to change in separate changing rooms, and a changing room specifically dedicated for match officials.

The club presently has three senior teams and a vets team, all of which compete within their own respective league competitions. All of our teams play every weekend during the season, with all club skills and team training taken by our coaching team. Our club physiotherapist is always available on Saturdays and training nights to ensure our players receive the best treatment, and can recover from injuries and re-join the teams as quickly as possible.

The club is predominately comprised from players from the local area, combined and supported by the club's youth development efforts. The club has a well established pedigree of supporting youth rugby in the local community and works very closely with The John Fisher School in Purley to promote students leaving the school to continue playing Rugby. Our commitment and efforts have been well rewarded with the majority of the First and Second team squads drawn from players who have come through the school.

The club works closely with the local primary and secondary schools and colleges in the Old Coulsdon, Caterham and Purley area to promote the game of rugby along with the coaching and development of young players.

Purley John Fisher RFC is currently in London Division 2 South East, but our ambition is to gain promotion into the London Division 1 and into the National leagues.

As well as playing friendly games against teams from the local area throughout the season, the club also participates in a number of different competitions throughout the season at all team levels. The current competitions that the club participates in are

- 1st XV** — English Clubs Championship London Division 2 South East
  - Surrey County Cup Competition
  - Intermediate Cup Competition
  - Combined London Old Boys Competition
- 2nd XV** — Surrey County Combination Merit League competition
- 3rd XV** — Surrey County Merit league Competition
- Vets** — Evergreen Cup Vets Competition
- Academy** — Cronk / Cunis U21's Cup Competition

Purley John Fisher RFC receives strong support from the business and professional sectors in the area in the form of sponsorship and attendance at games. There is wide support from the many members, and from our sponsors, at the many social functions that are organised by the Club annually

The clubs 1st XV enjoys a large exposure within all the local news papers and can expect a match report and photograph in the sport pages of the Croydon Advertiser, Surrey Mirror and Croydon Post following a Saturday league game.



## Why sponsor Purley John Fisher Rugby?

### Why does Purley John Fisher need sponsorship?

Purley John Fisher RFC needs continual investment in order to maintain the quality and breadth of its rugby, and to continue to work with young players from the local schools, as well as supporting and promoting rugby excellence at our senior levels. Without the support of our sponsors many of the roles we currently fulfil and the success we have achieved would be out of our reach. There are sponsorship opportunities at all levels of the club, ranging from First XV sponsorship through to Youth sponsorship.

### What does sponsorship do for you?

Sponsorship of Purley John Fisher rugby brings a number of benefits to your business. While sponsorship of grassroots sports reaches fewer people than traditional print and display advertising, sponsorship at our grassroots sport delivers a much bigger return on investment.

This is because sponsorship allows your business to become directly involved in activities that are highly valued by local consumers. Consumers are known to form strong positive associations with sponsors who support the development of grassroots sport and contribute to the local community, and many consumers preferring to believe in what a company does rather than what it says.

It's easy to see why many businesses are choosing sponsorship and sports development as ways of maximising the return they make on their marketing.

### Who will see my sponsorship?

With three senior sides, Academy and Vets as well as visitors from local clubs, and parents, students and masters from the local schools, Purley John Fisher RFC is a vibrant and busy place to be during the rugby season.

Additional exposure is achieved for our sponsors through sponsor placement on the Purley John Fisher RFC website, social networking, in match reports for the local press, branding at the club, club sponsors signs and in match day programmes.

Our principle sponsors are also invited to present man of the match awards, to attend and speak at club functions and to present the end of season player awards. We also intend to hold sponsor lunches during the course of the season on selected match days.

### Our sponsorship packages

The club offers a wide variety of sponsorship packages to suit every kind of sponsor, from individual player/position sponsorship right up to club sponsorship and sponsorship of the First XV.

Please contact our sponsorship officer Douglas Flower for more information. We are always happy to consider new initiatives and are able to negotiate on price, so please feel free to talk to us directly about the most suitable option for you.